



Enough Asphalt!

- How backroads can be improved and activated for cycle tourists

Cycling for all

Vienna 14.10.2016

Jesper Pørksen, manager Danish Cycling Tourism





The Project

2017-2018

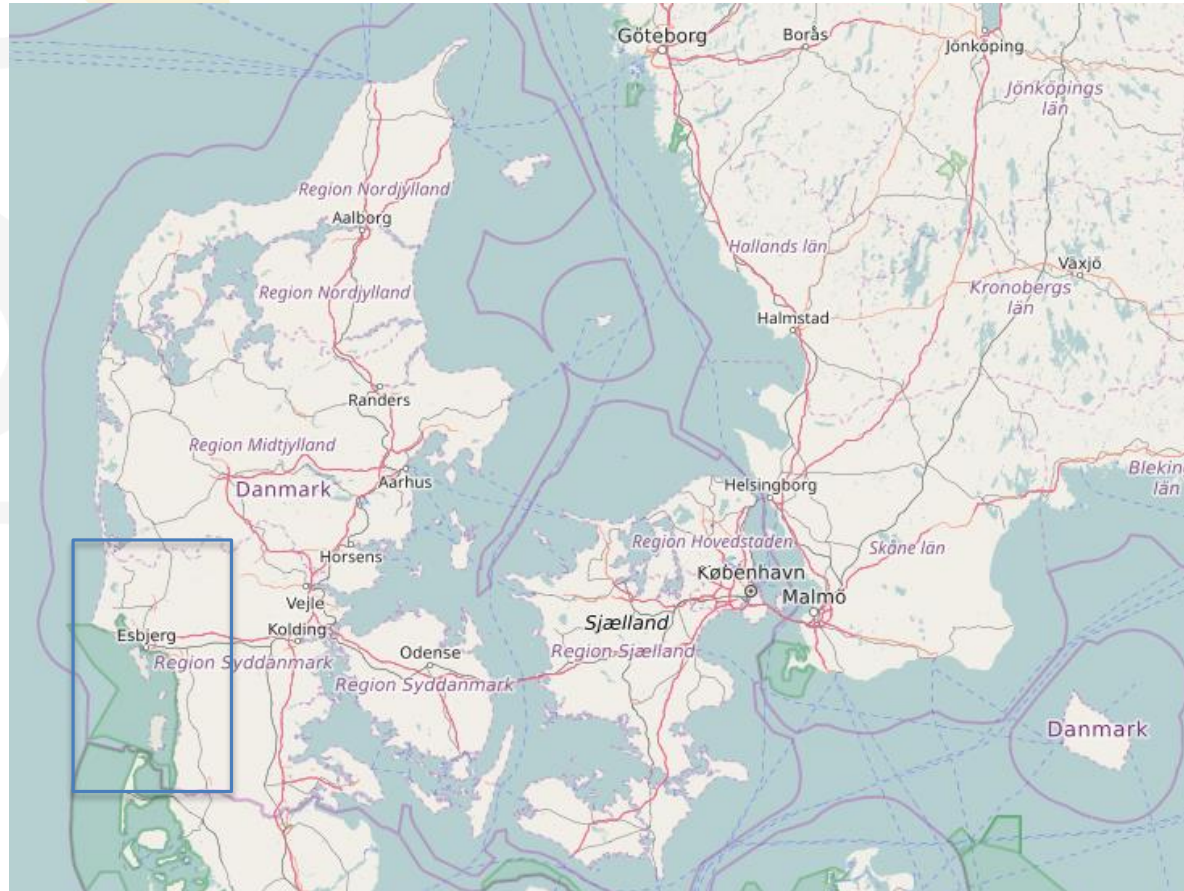
3 municipalities

Funded by Realdania

Realdania

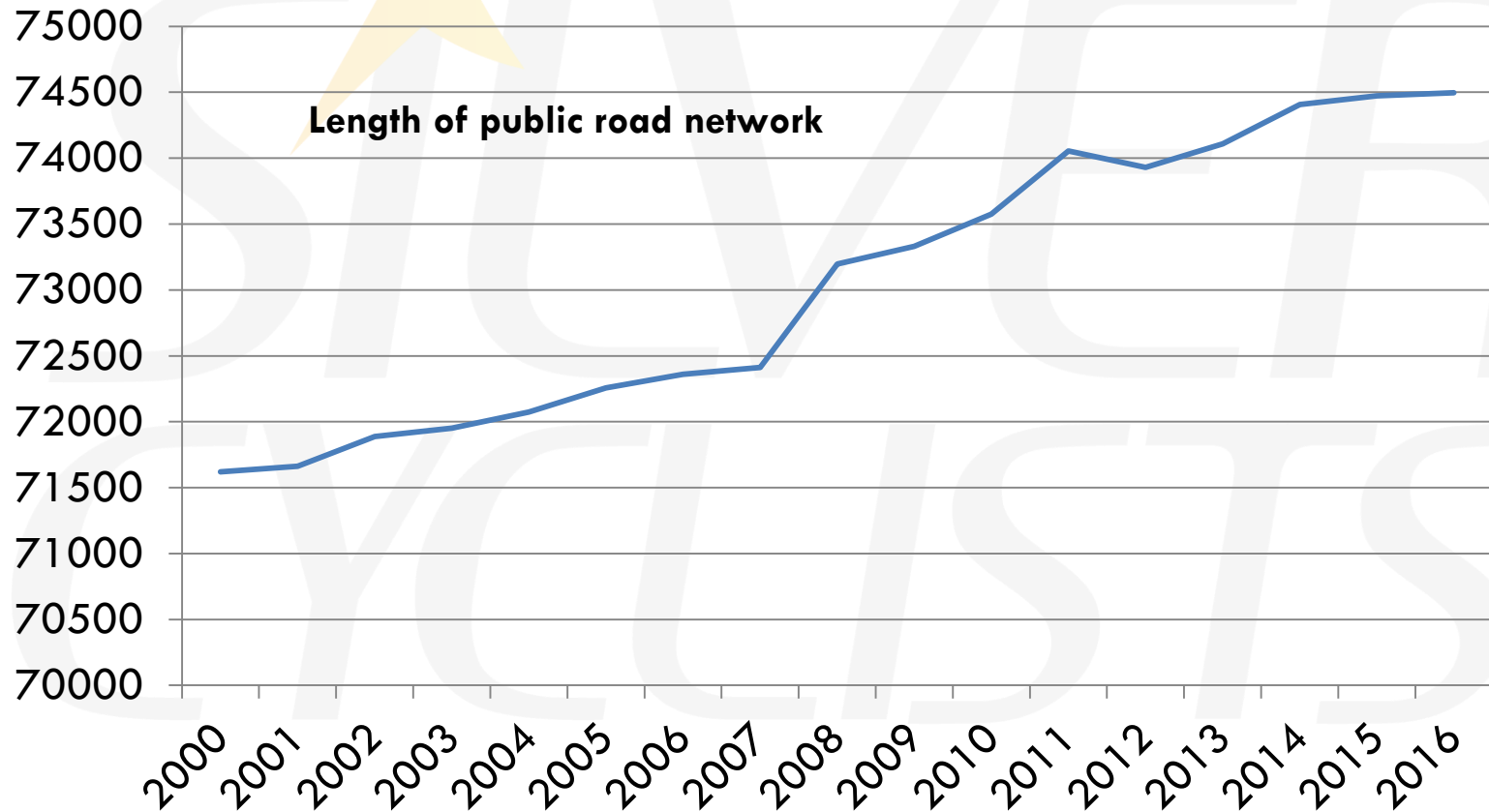


The Area





The Canvas I





The Canvas II

*"Though Denmark in a European perspective is relatively little urbanised, it is **one of the countries in Europe where the movement towards cities has been strongest in the last few years**" (Source: KL analyseraport, urbanisering i et globalt perspektiv)*



The Goal

To support tourism and
settlement in rural areas by
improving access to nature and
recreational activities



The Method

Improve and activate backroads!



cykelsti-
projekt? nr. 25
evt. anden løsning.

"Cykelvej" ?
30/40 km/t zone ?
evt. efter bebyggelse
øst.

Esbjerg komm.
vil gerne flytte nr.
ned på Myrkevej
og evt. gøre noget
her. 2-1.



Cykling på biveje



HOE
CONSULTING



Different Solutions

- **Permant** solutions (cycle streets)
- **Focused** solutions (watch out for cyclists!)
- **Smart** solutions (variable road signs, seasonal speed limits, bike scouts)



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Thanks for listening!

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