



PHOTOCALL INVITE

**PUBLIC ACTION St Stephen's Green
Dublin Cycling Campaign Launches the "Avoid The Thief"
Anti-Bike Theft Campaign**

WHO:	Dublin Cycling Campaign
WHAT:	Dublin Cycling Campaign launches the "Avoid The Thief" Anti-Bike Theft Campaign. A "thief" will show how easy it is to steal a bike (fitted with a cheap lock) in broad daylight.
WHEN:	Thursday 6th November at 11am
WHERE:	St Stephens Green North (opposite Shelbourne Hotel)

To mark the launch of its "Avoid the Thief" Anti-Bike Theft Campaign the Dublin Cycling Campaign will demonstrate how easy it is to steal a bike (fitted with a cheap lock) in broad daylight. The action will highlight the fact that 20,000 bicycles are stolen in Dublin each year and less than 1% are recovered.

If this number of cars were stolen there would be uproar!

A press release with further details of theft statistics and the campaign will be available to download from www.dublincycling.ie from the 6th November.

Ends

For further information please contact:

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